

MARQUEZ E. McCRAY

Stylist | Brand Representation | Visual Storytelling

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PROFESSIONAL EXPERIENCE

CLIENT ADVISOR | LOUIS VUITTON

- Deliver personalized, high-touch client experiences while representing Louis Vuitton's luxury standards and brand heritage.
 - Build and maintain long-term client relationships through personalized service, product expertise, and strategic clienteling.
 - Identify client needs and preferences to provide tailored product recommendations and curated shopping experiences.
 - Drive sales performance by developing a strong understanding of products, collections, and client purchasing behaviors.
 - Utilize clienteling tools and CRM systems to manage client relationships, follow up on opportunities, and foster repeat business.
 - Create meaningful connections with a diverse, international clientele while maintaining the highest standards of professionalism and service.
 - Collaborate with team members to achieve individual and store-wide commercial goals in a fast-paced luxury retail environment.
 - Stay informed on emerging fashion trends, brand initiatives, and product launches to provide knowledgeable and engaging client consultations.
 - Contribute to an elevated in-store environment through creativity, curiosity, and a proactive approach to client service.
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NFL Celebrity / Athlete Stylist

2025 – Present

- Curate and style complete looks for NFL player travel, game day arrivals, media appearances, and charity events.
- Conduct full wardrobe audits and closet edits to identify foundational pieces, gaps, and statement items.
- Build outfits around hero pieces, ensuring the client's desired item remains the focal point while maintaining balance, proportion, and cohesion.
- Coordinate fittings and manage tailoring needs to ensure precision and polish.

- Proactively reach out to fashion brands, PR agencies, and showrooms to secure clothing, accessories, and footwear for styling opportunities.
 - Coordinate and track gifted product shipments while maintaining strong relationships with PR and influencer teams; ensure timely posting and accurate brand tagging.
 - Provide personal shopping and trend guidance aligned with the client's personal brand and lifestyle.
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Visual Sales & Brand Experience Associate

The North Face – King of Prussia, PA

2020 – 2023

- Conceptualized and executed compelling visual merchandising displays aligned with seasonal campaigns and brand direction.
 - Elevated in-store experience through strategic product placement, storytelling, and outfit styling on mannequins and displays.
 - Delivered personalized, consultative styling to clients, driving sales and fostering long-term brand loyalty.
 - Supported inventory flow and floor resets to maintain a visually cohesive and on-brand retail environment.
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Assistant Director of Communications

Andrello's House of Film – Philadelphia, PA

2021 – Present

- Support visual storytelling initiatives by coordinating studio schedules, location bookings, and production timelines.
 - Collaborate closely with creative teams to ensure seamless execution of visual projects.
 - Strengthened ability to translate narrative, mood, and brand identity into cohesive visual outcomes—skills directly transferable to styling and image-building.
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LEADERSHIP & BRAND REPRESENTATION EXPERIENCE

Professional Quarterback – International & Collegiate Football

Italy & France

- Served as starting quarterback and team leader for professional teams in Milan (Milano Rhinos) and Paris (Molosses Asnières).
 - Represented organizations at media events, public appearances, and community engagements, consistently held to the highest standards of professionalism and presentation.
 - Developed exceptional poise, discipline, and attention to detail under pressure—qualities essential when representing high-profile fashion clients and brands.
 - Trusted to lead, mentor, and uphold the image of entire teams, countries, and institutions, paralleling the responsibility of styling public-facing talent.
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EDUCATION

Monmouth University – Long Branch, NJ

Master of Arts, Communications & Public Relations

Sacred Heart University – Fairfield, CT

Bachelor of Science, Psychology

CORE SKILLS

- Celebrity & Athlete Styling
 - Wardrobe Curation & Closet Editing
 - Brand & PR Relationship Management
 - Look Building & Outfit Storytelling
 - Fittings & Tailoring Coordination
 - Visual Merchandising
 - Product Seeding & Gift Tracking
 - Client Representation & Discretion
 - Leadership Under Pressure
 - Trend Awareness & Market Research
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PROFESSIONAL PROFILE

Fashion stylist with hands-on experience styling NFL athletes for travel, game day, media appearances, and charity events. Known for curating polished, intentional looks that highlight client individuality while aligning with brand aesthetics and current fashion trends. Brings a

unique background as an elite quarterback and team captain, trusted to represent organizations at the highest level under public and media attention. Adept at brand outreach, wardrobe curation, fittings, visual merchandising, and managing PR relationships in fast-paced, image-driven environments.

SELECTED ACCOMPLISHMENTS

- New York Giants Local Day Participant
 - Team Captain at High School & Collegiate Levels
 - CAA Academic Honor Roll & Deans List
 - Multiple Conference Championships
 - Leadership Football Council Member
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REFERENCES

Available upon request.